



AEON

Overview

Aeon Insights is leading research and consulting firm leveraging technology to provide actionable insights to help clients meet their business objectives

Challenges

Survey planned to be conducted in person in local languages with Physical Pen and Paper survey, the manual effort intensive and post data capture coding costs are high .

Solution Delivered

End to End survey to be executed and Fielded on TCS iON Digital Survey platform and PAPER devices in 3 regional languages. In person Data collection via TCS iON PAPER devices Setup of Virtual Command Center for track Field agents as per proposed path and alerts. The Survey was done with “0” Physical Paper usage and 100% digital data