



# British Council-TUFS Speaking Test (BCT-S) Japan | TCS iON PAPER™ & Digital Marking

TCS iON enabled British Council in achieving its vision to support Japanese government to roll out nationwide English language examination from year 2023 for university entrance examinations in Japan, by leveraging our TCS iON PAPER device & Marking platform

## Challenges

- BCT-S Test Governing Body faced numerous challenges to conduct the test in absence of robust and cost-effective technology infrastructure
- **Complexity:** Complex and tedious end-to-end examination processes leading to delays
- **Infrastructure:** Test center-based approach not efficient in crisis; Internet connectivity a major concern
- **Language Barriers:** Need for localization for marking
- **Integration:** Integration of assessment engine and marking platform required
- **Cost:** Need for a low-cost solution without compromising on assessment quality

## Solution Delivered

- TCS collaborated with British Council to provide end to end seamless experience to customer.
- TCS iON provided Registration Portal, Content Authoring Engine (CAE), TCS iON PAPER™ device and Digital Marking Hub.
- TCS iON PAPER™ device, an innovative hand-held “Educational Appliance”, used to re-imagine conduct of speaking test in 0-click model.
- TCS also provided all local warehouse operations and logistics services.

## Value Created

- End-to-end ecosystem play. Seamless user experience, from test creation to test delivery to marking
- Easy to use zero-click with offline experience for candidates with TCS iON PAPER™.
- Secure testing and marking environments; scalable and highly productive platforms
- Availability of support to display text on TCS iON PAPER™ device with Japanese Ruby & Video instructions to make it young age user friendly.
- Rapid uploading of audio response which reduced processing time.
- Service designed and delivered to conduct 3000 candidate tests.