Hatch | Digital Learning Hub

TCS iON enabled Digital learning hub, a marketplace and subscription platform, for Hatch's B2B & B2C customers

Overview

- Hatch is the child company of The Training Room which is one of the largest providers in the UK of accredited courses in health and fitness, IT, social care and other sectors.

- They train up to 4000 students a year

Solution Delivered

- TCS iON Digital Learning Hub for B2C and B2B Customers

- TCS iON helped in converting their courses to a Phygital Model, encompassing both Online and physical interactions

- The platform offers everything they need to train, reskill and retain a valued workforce.

- The platform offers a dynamic learning environment based on a mix of instructor-led, social and independent study for Gen Z.

Value Created

- TCS iON Digital Learning Hub has enabled Hatch to onboard different Publisher Course Products for B2C users.

- The platform has enabled Hatch to conduct recruitment for B2B Customers using the Assessment Products hosted.

- Hatch is able to conduct trainings for B2B users shortlisted from Recruitment Assessments using Course Products