

# TCS iON Digital Survey

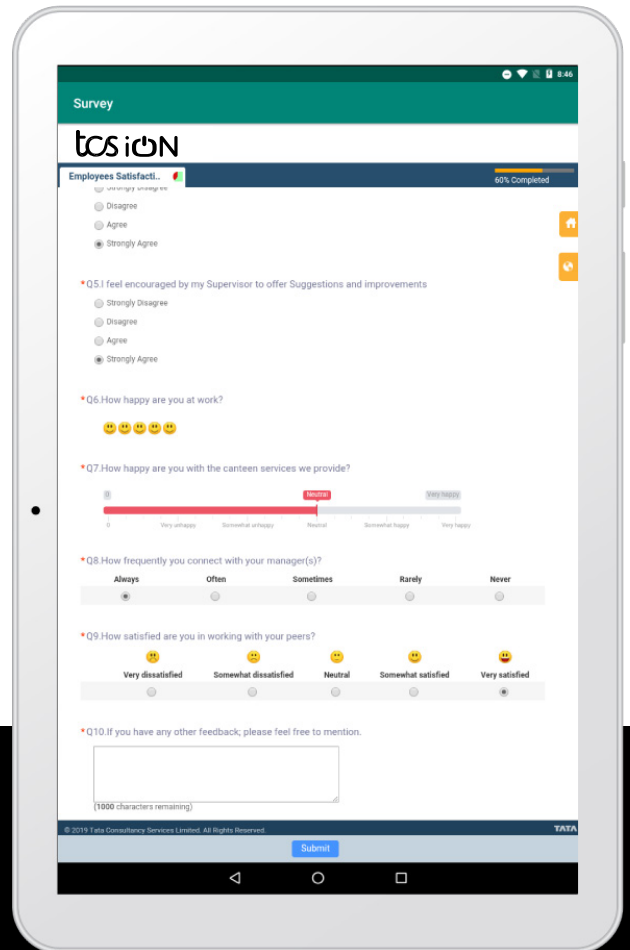
Your Gateway to Great Research

An end-to-end solution that brings in the ease of drag & drop to complex survey creation and analysis. **Putting the power in YOUR HANDS – This DIY solution is simple, fast, scalable, and secure in all aspects.** Capture responses across languages, modes, mediums eliminating any limitations in reaching your customers. Get a 360-degree view of your surveys in field via the virtual monitoring module while you collaborate across stakeholders via our digital annotations.



## Breakthrough features

- End-to-end research from design to analysis
- Smart question banks
- Complex survey logics simplified as DIY
- Supports all UNICODE languages
- Virtual collaboration
- AI-enabled verbatim coding
- Dedicated, secured survey appliance
- Quality control on data collection
- Field force management & virtual command centre
- Intuitive cross-tabulation – easy analysis
- Intelligent (no touch) reports
- Real time dashboards
- Project management (access based)



## Why TCS iON Digital Survey?

**We Make Refined Research Simple Yet Secure!**

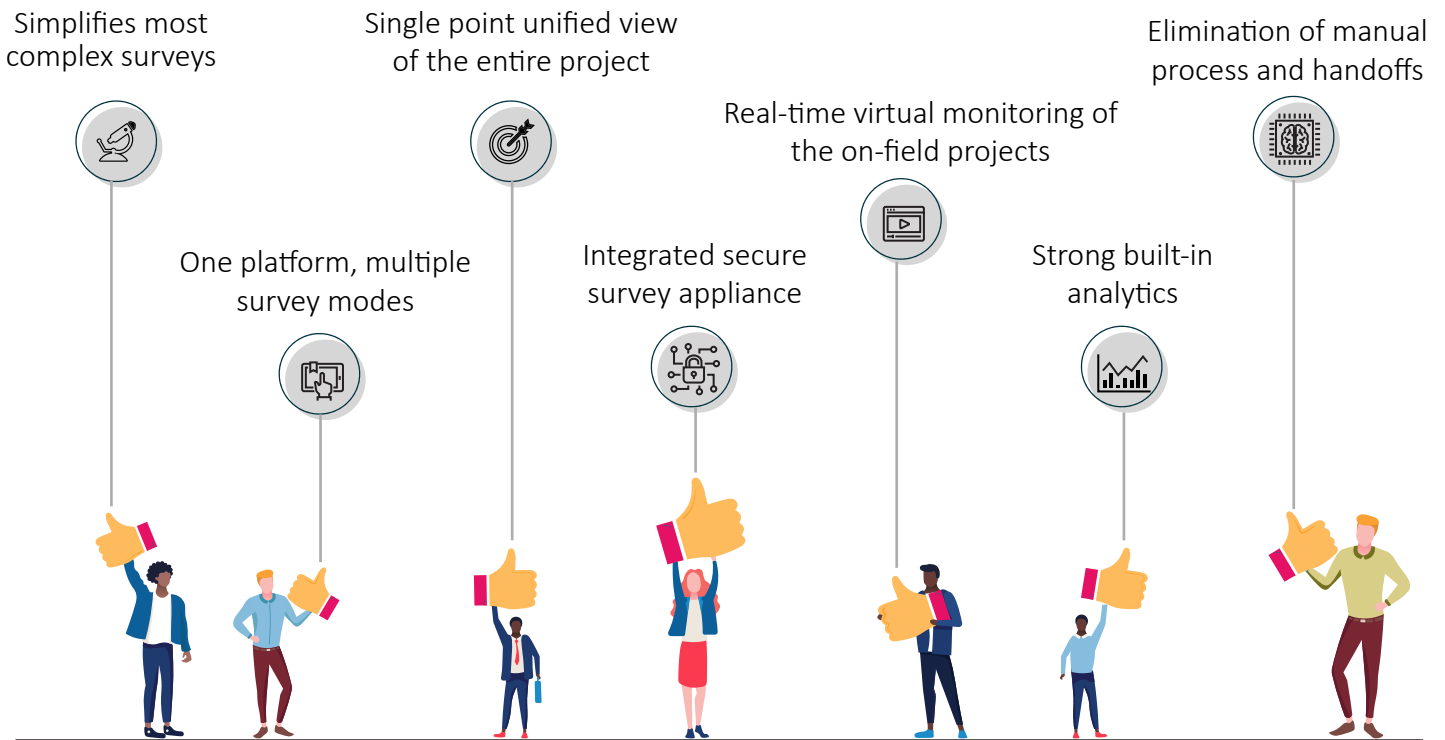
First and the only solution in the market research industry to cater to all the processes / elements of the survey life cycle, in a completely secure environment.

TCS iON Digital Survey will help you reimagine the entire survey-cycle, ensuring the simplest implementation of the most complex process like never before, without any effect on quality.

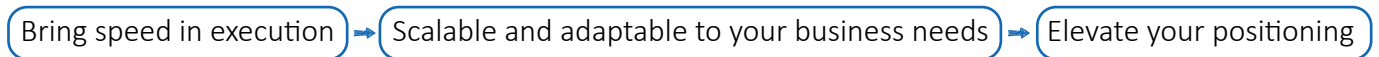
Experience a seamless, robust implementation of the survey project with TCS iON Digital Survey, which is empowered by technology, strengthened by infrastructure, and delivered by expert operation team.



## Key Benefits of TCS iON Digital Survey



## How it sets you ahead



For details and clarifications please write to us at [enquiry.tcsion@tcs.com](mailto:enquiry.tcsion@tcs.com)



## About TCS iON

TCS iON is focused on empowering people and organizations with tech-led education to transform themselves for the new world. It uses uniquely built 'Phygital' platforms that overlay digital technologies over physical assets. For recruitment boards, corporate entities, and education institutions, TCS iON offers a range of interventions that reimagine and transform all the key processes. For individual learners, it offers a plethora of multi-modal learning courses imparting varied range of skills and proficiencies. With all this, TCS iON serves every stakeholder in the education domain: school students, schools, education boards, youth, colleges, universities, skilling institutes, working professionals, corporate entities and recruiting organizations.

For more information, visit us at <https://www.tcsion.com/hub/talent-development-centre/>  
<https://www.linkedin.com/company/tcs-ion>

For further inquiries, please contact us at 1800 266 6282

## About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 606,000 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$25.7 billion in the fiscal year ended March 31, 2022, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index.

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